



Broker Bulletin

October | 2021

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Commissions

**For plan year 2021
and prior**

Commissions@HF.org

**For plan year 2022
and beyond**

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Broker Support Line

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AEP Launch & Post Broker Kickoff Follow-Up

Medicare Annual Enrollment Period (AEP) Is Here

Medicare AEP has officially begun! Brokers may begin electronically enrolling prospective members from the Broker Portal or by accessing the [Connecture](#) link directly.

CMS has released Star ratings for 2022 and provided Health First Health Plans and AdventHealth Advantage Plans an overall star rating of 4 stars! Compare Star Ratings for this and other plans online at [medicare.gov/plan-compare](https://www.medicare.gov/plan-compare).

Be sure to update your Medicare Sales Kits to include the 2022 Star Rating flyer.

- [Health First Health Plans Star Rating Flyer](#)
- [AdventHealth Advantage Plans Star Rating Flyer](#)

As a reminder, Health First Health Plans and AdventHealth Advantage Plans is offering enhanced dental (now \$1,000 benefit) and other supplemental benefits for plan year 2022.

We are looking forward to a fabulous 2022 selling season!

Follow-Up to 2022 Broker Kickoff Meetings

Nearly 250 brokers attended the 2022 Broker Kickoff meetings. Thank you to those who were able to attend and learn about the Medicare Advantage and Individual & Family plan updates for 2022.

We received some great questions during the Kickoff and appreciate the feedback received. We were unable to get to some of the questions during the presentations and want to make those responses available at this time.

Below are links to both Kickoffs in case you weren't able to attend or would like to review again. Also see links to the Kickoff Q&A and an important contact sheet.

- [AdventHealth Advantage Plans Kickoff](#) – October 5
- [Health First Health Plans Kickoff](#) – October 6
- [Kickoff Q&A](#)
- [Contact Sheet for Brokers](#)

If you have any questions, please contact your sales representative directly or Broker Services at 321.434.5265 or HFBroker@HF.org.

We value and appreciate your partnership.

Health First | HFBroker@HF.org

